



WHY WOULD ANYONE CHOOSE TO EAT CRICKETS?



OUR HEALTH

Dairy and gluten free; no preservatives. High levels of calcium, potassium and twice the iron of spinach. A complete protein with all 9 essential amino acids and more B12 than salmon.

OUR ENVIRONMENT

80% of the world population eats bugs. The United Nations warns we are running out of natural resources. Crickets use a fraction of water and land compared to other livestock.



OUR PRINCIPLES

No more slaughterhouses! Ethically harvested after hibernation. Vegans and vegetarians are finding that eating crickets is in line with their belief system.

AND THEY'RE DELICIOUS!